



Life Affirming License Plates Now Available to Nevada Drivers

Proceeds will fund free prenatal care, counseling and education programs

LAS VEGAS - July 6, 2018 - For the first time, Nevada residents have the opportunity to purchase a life affirming specialty license plate that will help to fund important programs that assist pregnant women and families in our state.

The Nevada "Values Life" specialty license plate is available through the Nevada Department of Motor Vehicles beginning July 9, 2018.

Proceeds from the sale of the license plate will go to the Women's Resource Medical Centers of Southern Nevada (WRMCSN), a 501(c)(3) nonprofit organization. The WRMCSN applied to the state to create the specialty plate which was approved by the Commission on Special License Plates in October of 2015.

"This is a wonderful opportunity for Nevadans to publicly show their support for thousands of families who rely on the services we provide," said **Esther Caruso-Golleher**, CEO of the Women's Resource Medical Centers of Southern Nevada.

The Women's Resource Medical Centers of Southern Nevada is the only organization in Nevada providing prenatal care free of charge for clients who are uninsured or underinsured. Proceeds will fund many programs that offer the following services: pregnancy testing, client case work, counseling, ultrasound, prenatal care, educational classes, baby and maternal supplies, and post-abortion support groups.

The Women's Resource Medical Centers of Southern Nevada has provided pregnancy services to women for more than 30 years. The faith-based organization is committed to reducing the demand for abortion by supporting pregnant women and their families when they need it most.

The license plate was designed by Matt Philips of Vive Creative Solutions. To view the new license plate design, go to www.NevadaValuesLife.com. This website also provides information for clients who are in need of prenatal, counseling or education services across the State of Nevada.

If your vehicle is currently registered in Nevada, you can receive the new "Values Life" plate by bringing your old license plates to a DMV full service office or county assessor office which

offers vehicle registration services. If you choose to keep your existing registration expiration date no emission inspection is required. You will receive your new plates with a new registration slip and decal. A \$6 substitute plate fee will apply in addition to the specialty plate fees.

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About the Women’s Resources Medical Center of Southern Nevada

The Women’s Resource Medical Centers of Southern Nevada has provided pregnancy services to women for more than 30 years. The faith-based organization is committed to reducing the demand for abortion by supporting pregnant women and their families when they need it most. Statistics from the Center for Disease Control and the Alan Guttmacher Institute indicate that 93% of all abortions occur because of social or economic reasons and that 50% of women who have had an abortion in the past are more likely to have another. Since 1985 WRMCSN have personally met with some of these women and have found that the majority of them would not choose abortion if they simply had someone to assist them in their circumstance.

For additional information, please contact:

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