



Official Press Release

FOR IMMEDIATE RELEASE

Pro-Life License Plates are Finally Available in the state of Nevada Proceeds to support a non-political charity

Nevada, USA 15, January 2018

"Values Life" Specialty License Plates Offered to Nevada Residents

"Values Life" specialty license plates are going to be offered to Nevada residents as soon as March of this year. The plate is meant to represent the value of human life and the proceeds actually help to support pregnant women and their families here in our state. The organization who applied for the "Values Life" specialty plate is the Women's Resource Medical Centers of Southern Nevada. Serving our community since 1985, the Women's Resource Medical Centers is the only organization in our state that offers free pregnancy related services, including prenatal care. This is the first time in the state of Nevada that life affirming license plates have been approved.

Planned Parenthood Controversy

The issuance of this plate did not come without controversy. Planned Parenthood opposed the plate at the October, 2015 Nevada State Legislative Committee for Specialty Plates hearing and through local media outlets stating that, they did not have a problem with the message or the image, but rather with the organization that the plate will be supporting. Planned Parenthood pointed to the fact that the Women's Resource Medical Centers of Southern Nevada was a faith based nonprofit. They initially accused the organization of discriminatory conduct stating that, "... the nondiscrimination clause of the Women's Resource Medical Centers of Southern Nevada does not include a protection for clients of other faiths." Planned Parenthood proceeded to quote the Women's Resource Medical centers' nondiscrimination clause which states, "The Women's Resource Medical Centers of Southern Nevada does not discriminate in providing services because of race, creed, color, national origin, age or marital status of its clients."

In response to the accusation, the Chief Executive Officer of the Women's Resource Medical Centers, Esther Caruso-Golleher, MBA said, "I think Planned Parenthood may not be aware of the definition of the word 'creed'."

Planned Parenthood has not apologized for their error. The Nevada State Legislative Committee for Specialty Plates approved the "Values Life" plate initiative 3 ye and 1 nay.

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About Women's Resource Medical Centers of Southern Nevada

Established as a faith-based, charitable 501 (c)3 organization in 1984 and opening to receive clients in 1985, the Women's Resource Medical Centers of Southern Nevada is currently celebrating three decades of service. The Women's Resource Medical Centers of Southern Nevada is a faith based, community supported, non-profit organization that is committed to reducing the demand for abortion by supporting pregnant women and their families. Their programs are complementary to their clients and they are paid for by direct donations from the community. The organization does not receive government funding, nor do they bill Medicaid. They do not charge clients a fee for service. The 42 month lifecycle of client care begins at pregnancy and ends when their baby turns 3 years old. They do not discriminate in providing services because of race, creed, color, national origin, age, sexual orientation or marital status. Their income sources are provided by individual gifts, organizations and events. Donations can be made on their website; www.FreePregTest.com or www.SaveALIFEclub.com.

Nevada Abortion Facts

Statistics from the Center for Disease Control and the Alan Guttmacher Institute indicate that 93% of all abortions occur because of social or economic reasons and that 50% of women who have had an abortion in the past are more likely to have another. Nevada has been identified as one of the top 10 "at risk" states for high abortion rates. Recent statistics from the state of Nevada show that 69% of women having abortions are economically disadvantaged. Nevada is ranked 48th of the 50 states for its high percent of births to mothers with little or no prenatal care. If given early enough, prenatal care helps to prevent congenital malformations, low birth weight and infant death. Congenital malformations are now the leading cause of infant mortality in the U.S. and the fear of not being able to access or afford prenatal care is one of the top drivers that lead women to consider abortion.

The Associated Press recently released the results of a study that was conducted that found a nationwide decrease in abortion from 2010 to 2015 of 12%. As the study was broken down by state, it compared the number of abortions performed by the accessibility of obtaining an abortion. The study found that without passing any new legislation to restrict or limit abortion and without any clinics closing, the state of Nevada realized a 22% decline in abortions performed. The average number of abortions performed in Nevada is 11,000 per year. Within that same time period, the Women's Resource Medical Centers of Southern Nevada saved 10,008 babies who were vulnerable to abortion.

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